



## ABOUT THE COLLECTION

**Galleria Safilo** is a testimony of 700 years of life and evolution of **eyewear history**, both in production and fashion at a European and international level.

The purpose of Galleria Safilo is to **valorize its historical heritage**, thereby introducing the visitor to a corporate spirit which treasures **tradition and experience**, in order to develop a cultural, aesthetic and technical interaction, and to contribute to stable economic growth.

**Galleria Safilo** is an **exclusively digital project**, all the items belong to **Safilo Group** and a selection of them is often set aside for temporary and travelling **exhibitions** around the world, with the aim of promoting the company and communicating not only its brands but also a product, a philosophy of life and, especially, a great and proudly Italian tradition.

## MANAGEMENT

**Director of Galleria Safilo - Antonella Leoni, Worldwide Head of PR & Communication at Safilo Group**

**Curator of Galleria Safilo – Francesco Modolo, Art & Museum Project Management at Safilo Group**

## CONTACT THE MUSEUM

Galleria Safilo is an **online-only museum** that does not have a physical building. If you are interested to **see live any items** please subscribe to News.

Galleria Safilo **lends material** from its exceptional collection.

Galleria Safilo will undertake where possible **to answer enquiries** about the items of the collection.

Please contact: [galleria@safilo.com](mailto:galleria@safilo.com)

## PRESS

Press requests for information, images, and interview opportunities can be directed to the PR Department:

[www.safilogroup.com/en/4-media](http://www.safilogroup.com/en/4-media)

[pressoffice@safilo.com](mailto:pressoffice@safilo.com)